



Dr. P. RAJAN CHINNA

Assistant Professor & Head i/c

Contact

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Academic Qualifications

Degree	Institution	Year	Branch
Ph.D.	Madurai Kamaraj University	2014	Business Administration
M.B.A	Madurai Kamaraj University	2007	Marketing
M.Sc.(Software Engg)	Madurai Kamaraj University	2005	Computer Science

Teaching Experience

Total Teaching Experience : 9 Years 7 Months

Position	Institution	Duration
Assistant Professor & Head i/c	Department of Tourism and Hotel Management, Alagappa University	02.04.2025 – Till Date
Assistant Professor	Department of Logistics Management, Alagappa University	01.06.2016 - Till Date
Assistant Professor	Alagappa Institute of Management, Alagappa University	01.10.2015 – 31.05.2016

Industry Experience:

Position	Institution	Duration
Technical Lead - ICT	Alhashar Group of Companies, Muscat, Sultanate of Oman	9 Years
Marketing & Service Executive (IT Division)	Al-Hazm Al-Ahlia Projects LLC, Muscat Sultanate of Oman	6 Months

Research Experience

Total Research Experience : 8 Years

Position	Institution / University	Duration
Assistant Professor	Management, Alagappa University	8

Academic and Additional Responsibilities

S.No	Position	University Bodies	Period	
			From	To
1	Nodal Officer	National Academic Depository	2020	Till Date
2	Deputy Coordinator	Alagappa University Student Career Progression and Alumni Network	2020	Till Date
3	Coordinator	Thondi Tourism Spot	2018	Till Date
4	Coordinator	Thondi Campus Development	2019	Till Date

Areas of Research

- Logistics and Supply Chain Management
- Warehouse Operations Management
- Agricultural Supply Chain Management
- Transportation Management

Patents Filed

- ASSESSING THE ROLE OF LEAN MANUFACTURING TECHNIQUES AND ITS IMPACT ON MANAGEMENT AND CONSUMER BEHAVIOR - 2021

- EMPIRICAL ANALYSIS OF AN INDUSTRIAL SUPPLY CHAIN MANAGEMENT SYSTEM BASED ON CLOUD COMPUTING STORAGE - 2022

Research Supervision / Guidance

Program of Study		Completed	Ongoing
Research	Ph.D	2	4
	M.Phil	3	
Project	PG	130	10
	UG / Others	-	-

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books / Chapters / Monographs / Manuals
16	30	20	30	14

h-index : 4

i10 index : 2

Total Citations : 159

Funded Research Projects

Ongoing Projects:

S.No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	TBRP – RUSA 2.0	2022 - 2024		Issues in E-Logistics and Supply chain Management practices of various Stakeholders with respect to Chennai Port	5

Completed Projects:

S.No	Agency	Period		Project Title	Budget (Rs. In lakhs)
		From	To		
1	TBRP – RUSA 2.0	2019 - 2021		Issues in E-Logistics and Supply chain Management practices of various Stakeholders with respect to VOC. Port Trust, Tuticorin	17.6
2	AURF	2017- 2019		Model For a Successful Implementation of Knowledge Management in Higher Educational Institutions – With Special Reference to Tamil Nadu	0.25

Distinctive Achievements / Awards

- Awarded Academic and Research Excellence Award – 2024 by Alagappa University, September 2025
- Award received for Best Paper at the 9th INCOMaR Conference in Malaysia, March 2023.
- IBM – DB2, International Certified Professional.
- Awarded Employee of the Month January 2011 – Al Hashar Group, Sultanate of Oman
- Nominated for the Employee of the Month, June 2010 – Al Hashar Group, Sultanate of Oman
- Bronze Award – International Customer Care Skills Programme, ICSSP, July 2009.

Events organized in leading roles

Number of Seminars / Conferences / Workshops / Events organized:

1. Coordinator for Placement Training Programme to DoLM II MBA LSCM on 7th to 9th February 2024, organized by DoLM, Alagappa University.
2. Coordinator for VIII Batch of Orientation Programme to DoLM I MBA LSCM on 21st July to 28th July 2023, organized by DoLM, Alagappa University.
3. Coordinator for Placement Training Programme to DoLM II MBA LM on 2nd, 3rd and 4th February 2023, organized by DoLM, Alagappa University.
4. Organizing Secretary for International Conference on Nxt Gen Logistics & SCM 5.0 on 11th May 2022, organized by DoLM, Alagappa University.
5. Coordinator for Parent Teachers Meeting on 30th April 2022, organized by DoLM, Alagappa University.

6. Coordinator for Webinar on Logistics Business & Tourism Industry on 22nd May 2020, organized by DoLM, Alagappa University.
7. Organising Secretary for International Conference in E-Logistics and SCM on 12th & 13th Sep 2019, organized by DoLM, Alagappa University.
8. Coordinator for Village Placement Programme for (2015-17, 2017-19, 2022-24) Batches
9. Coordinator for the Inauguration of the Startup-up Cell in the School of Management on 5th March 2019.
10. Organizing Committee Member of International Conference on “Nxt-Gen Logistics & SCM 4.0” organized by Department of Logistics Management, Alagappa University, Karaikudi from 28th Feb & 1st March 2018
11. Organizing Secretary for International Seminar on Customer Service Trends in Logistics Industry on 19.01.2018
12. Organizing Secretary for World Tourism Day 2017
13. Organizing Committee Member, One Day National Conference – Global Strategies on Inclusive Growth in DOLM, Alagappa University, 2017
14. Co-Chair, One Day National Conference – Global Strategies on Inclusive Growth in DOLM, Alagappa University, 2017
15. Coordinator – World Tourism Day in Alagappa University, 2016
16. Training in HR – Implex Systems, Sep 2012, Al Hashar Group, Sultanate of Oman
17. HR – Implex Systems Workshop, July 2012, Al Hashar Group, Sultanate of Oman
18. Bio-Metric Systems Workshop organized – August 2010, Alhashar Group, Oman

Events Participated

Number of Conferences / Seminars / Workshops: 70

Overseas Exposure / Visits

- Malaysia
- Sultanate of Oman
- Dubai
- Sharjah
- Abu Dhabi

Membership

Professional Bodies

1. Member - Humanitarian Logistics Association
2. Shanlax Journal of Management – Review Committee Member
3. Decision Making: Applications in Management and Engineering – Reviewer

Advisory Board

Year / Period	Name of the BoS / Administrative Committee / Academic Committee	Role
2023	B.Com, (Logistics & Shipping) , B.B.A,(Shipping & Logistics), M.B.A (Logistics & Shipping), Alagappa University	Subject Expert
2022	MBA Logistics and Supply Chain Management, Alagappa University	Member
2019	MBA Logistics Management, Alagappa University	Member

Academic Bodies in Other Institutes/ Universities

Year / Period	Name of the BoS / Administrative Committee / Academic Committee	Role
2022	M.B.A Logistics and Supply Chain Management, AVMM Sri Pushpam College, Poondi	Subject Expert

Ph.D. Thesis Guided

1. No. of PhD Public Viva Voce Examination : 2
conducted

S. No	Name of the Scholar	Title of the Thesis	Year of Completion
1	K. Aravindaraj	An Analysis on Issues and Challenges of Warehouse Management In Tamil Nadu	2023
2	M. Kalidhasan	Impact of Logistics in Storage of Agricultural Produce and Its Market In Tamil Nadu	2023

List of Research Articles / Recent Publications

1. S Krishnan, PR Chinna (2024). Supply Chain Management Practices in the Automotive Industry in India. *European Proceedings of Social and Behavioural Sciences* 133, 938-951. DOI: 10.15405/epsbs.2024.05.77
2. S.Vengadesh **P. Rajan Chinna** and K. Aravindaraj (2023). A Bibliometric Analysis of Research Trends in Goods Transportation Using the Scopus Database. *Business Perspective and Research*, 1-22. <https://doi.org/10.1177/22785337221148807> (Scopus Listed)
3. K.Aravindaraj **P.Rajan Chinna** (2022). A Systematic literature review of integration of industry 4.0 and warehouse management to achieve Sustainable Development Goals (SDGs). *Cleaner Logistics and Supply Chain*, 5, 100072. <https://doi.org/10.1016/j.clscn.2022.100072> (Scopus Listed)
4. K. Aravindaraj **P. Rajan Chinna** (2022) ABC analysis; ABC-VED matrix analysis; Inventory Control Techniques; Inventory Management; Store Management; VED analysis, **The British Journal of Administrative Management** ©, Vol 58 | Issue 147 | February 2022 ISSN 1746 – 1278
5. P. Rajan Chinna, et all (2021) Operational Effectiveness of Logistics: Empirical Evidence from V. O. chidambarana Port Trust- Tuticorin, **ACM International Conference Proceeding Series**, 2022, pp. 130–136. <https://doi.org/10.1145/3512676.3512698> (Scopus Listed)
6. K. Aravindaraj **P. Rajan Chinna** (2021) An Assessment of Warehouse Management Practices: The case of Tuticorin, Tamil Nadu. *Proceedings of the 25th International Symposium on Logistics Building Resilience for Supply Chains*, July 2021, Pg 132.
7. P. Rajan Chinna, et all (2020) A review: Present scenario of cold chain storage facilities in India, *AIP Conference Proceedings*, 2020, DOI: [10.1063/5.00000095](https://doi.org/10.1063/5.00000095) (Scopus Listed)
8. **P. Rajan Chinna**, et all (2019) A Review on Recent Developments in Logistics and Supply Chain Management in India. *IOSR Journal of Business and Management*, 2019, Volume 21, Issue 10
9. **P. Rajan Chinna**, et all (2019) Impact Of Radio Frequency Identification (RFID) Technology On Logistics And Supply Chain Efficiency, *Restaurant Business*, 2019, Vol-118-Issue-9. (Scopus Listed)
10. **P. Rajan Chinna**, et all (2019) A Contemporary on Indian Government Initiatives and Challenges of Warehouse Industry, *International Journal of Recent Technology and Engineering (IJRTE)*, 2019, Volume-8 Issue-2S6, July 2019 (Scopus Listed)
11. **P. Rajan Chinna**, et all (2019) Coordination's Information System for Supply Chain of Agricultural Product in Tamilnadu, *International Journal of Recent Technology and Engineering*

(IJRTE), 2019 , Volume-8 Issue-3, September 2019 (Scopus Listed)

12. **P. Rajan Chinna**, et all (2019) A contemporary on recent development activities and challenges in logistics sector in India, International Journal of Innovative Technology and Exploring Engineering (IJITEE), Volume-8 Issue-11, September 2019 (Scopus Listed)

13. **P. Rajan Chinna**, et all (2016) A Study on Government Policies for Women and Education Empowerment in Tamil Nadu, ISBN 978-93-84193-85-0, pg.no 29.

14. James Paul & **P. Rajan Chinna**, (2016), A Study on E-Shopping Behavior Among the Indian Consumer with Special Reference To Tamil Nadu, Online Marketing of Services in the Globalisation ERA, Sourashtra College, ISBN- 978-81-929458-4-2.

15. V. A. Anand & **P. Rajan Chinna**, (2016) “Paradigm Shift of Indian Life Insurance Sector – An Overview”, Emerging Trends in Indian Insurance Sector – ISBN 978-81-92581-7-0.

16. **P. Rajan Chinna**, (2016) “Conceptual Review on Mobile Application that Drives Growth of Insurance in India”, **International Journal of Commerce, Management and Computer Application**, ISSN 2395-2083.

17. **P. Rajan Chinna**, (2016) “Job Scheduling algorithms in Grid Computing – An Bird View”, **International Journal of Advanced Research Trends In Engineering And Technology** , Volume 3, Issue 20, ISSN 2394-3777.

18. **P. Rajan Chinna** & B. L. Saroj (2016),“A Study on Effectiveness of Recruitment Process with Reference to Marie gold Exports Pvt LTD, Nellai, **PARIPEX: Indian Journal Research**, Volume 05 Issue 01, ISSN - 2250-1991, 2015 (Impact Factor – 3.4163).

19. **P. Rajan Chinna** & B. L. Saroj (2016),“A Conceptual Study of Organizational Citizenship Behaviour”, **PARIPEX: Indian Journal Research**, Volume 05 Issue 01, ISSN - 2250-1991, 2015, (Impact Factor – 3.4163).

20. **P. Rajan Chinna**, (2016) “Logistic Management: A Feedback Study on Selected Automobile Transportation Systems”, **Pune Research Discovery**, Volume 1, Issue 2, ISSN 2455-9202 (Impact Factor: 2.01)

21. **P. Rajan Chinna**, (2016) “Issues and Challenges of Supply Chain Management in FMCG Sector”, **Pune Research World**- Volume 1, Issue 3, ISSN 2455-359x, (Impact Factor: 2.54)

22. **P. Rajan Chinna**, (2016) “The Potential Impact of Green Technology (GT) Initiatives for sustainable development in Indian Micro, Small and Medium Size Enterprises (MSMEs)-A conceptual review -2016 **IJARCSMS JOURNAL**, Issue 12, Page Number: 126- ISSN:2321-7782 (Impact Factor:6.047)

23. An Overview of Retail Management in Logistics Industry- Shanlax International Journal of Management – Vol 5, Special Issue 3 March 2018, ISSN 2321-4643

24. An Analysis on Strategic Nature of the Logistics Customer Service in the Supply Chain - Vol 5, Special Issue 3 March 2018, ISSN 2321-4643
25. Cloud Cargo Management System for SMEs, Nxt Gen Logistics Management, ISBN – 978-0-6482502-1-0, pg. No. 53.
26. Analysis of Distribution Related Problems in Logistics & Supply Chain Research, Emerging Trends in Management – ISBN 978-93-80530-93-2, Pg. No. 12
27. A Study on Logistics and Supply chain Management Practices in Indian Industries, Contemporary Changes in Business Management – ISBN 987-81-92597-40-9 Pg. No. 204
28. Impact of GST on SCM, International Conference on GST – (ICGST-2017), ISBN 978-93-87102-06-4, Pg. No. 159
29. Accelerated Product Development and Supply Chain Management, Nxt Gen Logistics Management, ISBN – 978-0-6482502-1-0, pg. No. 32.

Resource persons in various capacities

National Conferences	:	3
International Conferences	:	4
Invited Lectures	:	12

Date : 16.04.2025

Place : Karaikudi

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Dept of Tourism and Hotel Management

Alagappa University