



Dr. K. CHANDRASEKAR

Associate Professor -cum-Placement officer

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Academic Qualifications

Degree	Institution	Year	Branch	Class
Ph.D	Alagappa Institute of Management, Alagappa University	2004 - 06	Human Resource	Awarded August 2007
M.Phil.	Alagappa University, Karaikudi	2002 - 03	Management	
M.Sc.	University of Madras, Chennai	2007 - 09	Psychology	
M.B.A.	Dept. of Management Studies, University of Madras, Chennai	1998 - 2000	Human Resource, Marketing	A ⁺
PGDIB	DDE, Pondicherry University, Pondicherry	1999 - 2000	International Business	First class
PGDHRM	DDE, Pondicherry University, Pondicherry	1998 - 99	Human Resource	Second class
B.B.A.	Jawahar Science College, Neyveli. (Univ. of Madras)	1995 - 98	Business Administration	First class
SLET	Bharathidasan University, Tiruchirapalli (Recognized by UGC)	2000	Management	NA

Teaching Experience

Total Teaching Experience : 23 Years

Position	Institution	Duration
Associate Professor-cum-Placement Officer	Alagappa Institute of Management, Alagappa University, Karaikudi	Since February 2020
Assistant Professor-cum-Placement Officer	Alagappa Institute of Management, Alagappa University, Karaikudi.	February 2008 to January 2020
Lecturer	Department of Educational Management & Applied Psychology, National Institute of Technical Teachers' Training and Research (NITTTR), Chennai,	December 2006 to February 2008
Lecturer	Department of Management Studies, Mepco Schlenk Engineering College, Sivakasi.	July 2005 to November 2006
Faculty Associate	EMD Cell, Alagappa Institute of Management, Alagappa University, Karaikudi.	June 2003 to July 2005
Lecturer	MBA Department, Vysya Institute of Management Studies, Salem.	June 2002 to April 2003
Lecturer	Department of Business Administration, Kovai Kalaimagal College of Arts and Science, Coimbatore.	December 2001 to May 2002

Research Experience

Total Research Experience : 16 Years

Academic and Additional Responsibilities

S.No	Position	University Bodies	Period	
			From	To
1	Deputy Coordinator – MBA (Logistics Management)	UGC Innovative Scheme, Alagappa University	2013	2018
2	Coordinator – Entrepreneurship-cum-Skill Development Centre	Alagappa University	2011	2016
3	Principal Investigator/ Project Director	Research Projects funded by UGC, ICSSR		
4	Coordinator – Entrepreneurship Development Programmes	sponsored by EDI, CED, TREC-STEP		
5	Member – Board of Studies	Alagappa Institute of Management, Alagappa University		

6	Member – Examinations Board for Question Papers & Evaluations	Alagappa University, IGNOU, other Tamilnadu Universities.		
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Areas of Research

Entrepreneurship
 Logistics and Supply Chain
 Food Processing Management
 Research Proposal preparation
 Inquisitive Learning
 New Technological Innovations
 Computer Applications and IT Management
 Public Relations & Networking

Research Supervision/Guidance

Program of Study		Completed	Ongoing
Research	Ph.D	16	2
	M.Phil	18	-
	PG	148	-

Publications

International		National		Others
Journals	Conferences	Journals	Conferences	Books/Chapters/Monographs/Manuals
69	76	47	65	Books-8 Chapter/Monographs-66

h-index : 6
i10 index : 4
Total Citations : 1351

Publications

Thesis Evaluated : 20
Viva voce Examiner : 20

Funded Research Projects

Ongoing Projects:

S.No	Agency	Period		ProjectTitle	Budget (Rs.In lakhs)
		From	To		
1	ICSSR	Sep.2023	Feb.2024	Empirical Study on Augmenting Sustainable Marketing of Millets in Tamilnadu	4.5

Completed Projects:

S. No	Agency	Period		ProjectTitle	Budget (Rs.In lakhs)
		From	To		
1	Alagappa University, RUSA 2.0	2018-2020		Sustainability Challenges and Issues of Agricultural based Business Ventures in Tamilnadu (Department Theme based)	17.5
2	RICE-, Alagappa University, RUSA 2.0	2018-2020		Rural Informatics of Sivaganga District (RUSI)- Entrepreneurship	2.50
3	UGC Innovative Programme Scheme	2013-2018		MBA Logistics Management(Regular) - Deputy Coordinator	49.00 lakhs
4	Tamilnadu Higher Education Dept.	2012	-	Entrepreneurship-cum-Skill Development Centre -Coordinator	20.00 lakhs
5	UGC -Research Award	2014-2016		A Study on the Technopreneurial Culture among the Engineering Students of Tamilnadu	2.00 lakhs + Two years Salary
6	University Grants Commission (UGC)	2013	-	Market Prospects of Food Processing Industries in Sivaganga and Ramanathapuram Districts of Tamilnadu	6.09 lakhs
7	Indian Council for Social Science Research	2013	-	Human Resource Management in Small & Medium Scale Enterprises in Tamilnadu – an Evaluative study	4.00 lakhs
8	Alagappa University Research Fund	2010	-	A Study on the Effectiveness of Soft Skills Training	0.20 lakhs

Distinctive Achievements / Awards

- Vallal Alagappan Appreciation Award for Research Awardee - **Gold Medal & Citation (2018)**

Events organized in leading roles

Number of Seminars /Conferences /Workshops/ Events organized:

Position	Programme	Duration	Institution
Convener	Workshop on Sustainable Marketing of Millets and its Products	12 th February 2024	Alagappa Institute of Management, Alagappa University
Event Co-coordinator	FDP - Pedagogical Design Thinking For Digital Employability	16 th December 2022	Alagappa Institute of Management, Alagappa University
Convener	International Conference on Sustainable Entrepreneurial Dynamism For India	29 th & 30 th September 2022	Alagappa Institute of Management, Alagappa University
Convener	International Conference on Industry 4.0 – Leading Business Strategies for Sustainable Milieu	25 & 26 August 2021	Alagappa Institute of Management, Alagappa University
Convener	National Conference on Re-Engineering Business Environment for Sustainable Development in India	12 & 13 December 2019	Alagappa Institute of Management, Alagappa University
Convener	International Seminar on Contemporary Innovations and Intelligence’	13 & 14 December 2018	Alagappa Institute of Management, Alagappa University
Convener	International Conference on Challenging Business Intelligence and Innovations Management	27 th September 2017	Alagappa Institute of Management, Alagappa University
Convener	National Conference on Entrepreneurial Resurgence & Innovation	19 th August 2016	Alagappa Institute of Management, Alagappa University
Coordinator	Faculty Development Programme on Entrepreneurship’	12-26 November 2015	Alagappa Institute of Management, Alagappa University
Coordinator	Faculty Training Programme on Entrepreneurship	22-26 January 2015	Alagappa Institute of Management, Alagappa University
Convener	International Conference on Entrepreneurial Perspectives & Emergence	7 th & 8 th August 2014	Alagappa Institute of Management, Alagappa University
Coordinator	Web Designing, Image Editing & Office Automation Skills	2-16 May 2014	Alagappa Institute of Management, Alagappa University
Convener	National Conference on Emerging Entrepreneurial & Economic Environment’	9 th & 10 th March 2012	Alagappa Institute of Management, Alagappa University
Coordinator	Faculty Development Programme on Entrepreneurship	05 – 19 April 2011	Alagappa Institute of Management, Alagappa University
Coordinator	Computer Skills Workshop for Bank Officials’	13 th – 15 th Feb. 2009	Alagappa Institute of Management, Alagappa University
Coordinator	Counselling & Training	2006-2007	Engineering colleges, NITTTR,

	Programmes'		Chennai.
Convener	National Conference on Trends & Challenges in Entrepreneurial Training	16 th Dec. 2005	Alagappa Institute of Management, Alagappa University
Coordinator	Faculty Development Programme on Entrepreneurship'	16 – 28 Feb. '04	Alagappa Institute of Management, Alagappa University
Coordinator	Entrepreneurship Awareness Camps'	Aug.'03 – March'05	Polytechnics & Engineering Colleges under Entrepreneurship & Management Development Cell

Events Participated

Number of Conferences/ Seminars/ Workshops: 185

Membership

Professional Bodies

- 1) **Indian Academy of Applied Psychology**, Kolkata – Life member
- 2) **Indian Society for Technical Education**, New Delhi – Life member
- 3) **Indian Academy of Social Sciences**, Allahabad – Associate Fellow member

Ph.D. Thesis Guided

1. No. of PhD Thesis evaluated : 20
2. No. of PhD Public VivaVoce Examination conducted : 20

S.No	Name of the Scholar	Title of the Thesis	Year of Award
1	S.Saranya	Inclusiveness of Government schemes for women entrepreneurs in Sivaganga and Ramanathapuram districts of Tamilnadu'	Ongoing
2	V.Vivek	Sustainability growth dynamics of Machinery and parts manufacturing MSMEs in Coimbatore District	Ongoing
3	V. Balamurugan	Sustainable Management of Small and Medium Processed Agro Product Enterprises in Tamilnadu	2023
4	G. Jeyalakshmi	Cross Cultural Communication in Textile Manufacturing Industries of Coimbatore and Tiruppur Districts in Tamilnadu	2023
5	G.V.Sangeerthana	Efficacy and Upshot of E-Learning in Workplace: Focus on Indian IT Companies in Bangalore'	2021
6	S.Poovizhi	Influence of Socio-Psychological Variables in Career	2021

		Decisions of Women Management Graduates in Southern Tamilnadu	
7	E.Manju	Service quality of Rehabilitation Centres in Tamilnadu for Substance Abusers	2021
8	N.Sathiyendran	Human Resource Management Practices on Quality Assurance in Corporate Multi-specialty Hospitals of Tamilnadu	2020
9	R.Karthick	Fidelity towards car Insurance in Tier II Cities of Tamilnadu	2019
10	K.Karthick	An Economic Inquisition on Marketing of Jasmine Flowers in Madurai District'	2019
11	K.Sethupathy	Performance Management System in developing and Retaining Employees of Star Hotels in Tamilnadu	2018
12	A.Anitha	A Study on Mentorship and its Impact on Employee Performance with Reference to Tier-1 IT Companies in Chennai	2018
13	S.Chandrasekar	Cohesion of Consumer Psychology with Sensory Marketing Strategies of Organized Eateries in Chennai City	2017
14	S.Meena	The Impact of Logistics Practices on Grocery Retail Firms Performance in Tamilnadu State	2017
15	M. Balamurugan	Impact of Social Marketing in Sivaganga district of Tamilnadu'	2016
16	Joseph Odhiambo Ogotu	'Perspectives of Change Management in Business Schools with special reference to Tamilnadu	2015
17	M. Viswanathan	Impact of Cooperative Bank Finance on Rural Development with special reference to Tamilnadu	2015
18	J. Suhasini	Performance Evaluation of Currency Futures Trading in India	2014

List of Research Articles / Recent Publications

S. No	Authors/Title of the paper/ Journal
1	Saranya S., Chandrasekar K., Digital Transformation in Businesses Owned By Women , International Journal of Research and Analytical Reviews(IJRAR), E-ISSN: 2348-1269, P-ISSN: 2349-5138 Volume.10, Issue.2, April 2023
2	Saranya S., Chandrasekar K., Socio-Cultural Factors and their Impact on the Development of Women Entrepreneurs on India , International Journal of Creative Research Thoughts(IJCRT)Volume 11, Issue 4 April 2023 ISSN: 2320-2882
3	Saranya S., Chandrasekar K., Sustainable Growth Perspective of Women Entrepreneurs Advantaged From PMEGP Scheme , International Journal of Scientific Research in Engineering and Management (IJSREM) on Volume 07, Issue 04 April 2023.
4	Saranya S., Chandrasekar K., Globalization Impact on Growth of Women Entrepreneurship in India , Shanlax International Journal of Management, January - 2023, volume 10, Issue-3 P-ISSN: 2321-

	4643, E-ISSN: 2581-9402, pp 25-33.
5	V.Balamurugan., Chandrasekar K., “Processed Foods In Lieu Of Fruits and Vegetables - A South Indian Perspective” Central European Management Journal ISSN:2336-2693 E-ISSN:2336-4890, Vol. 30 Iss. 4 (2022)
6	Vivek Vijayakumar, Chandrasekar K., “Moderating Role of Commercial Capabilities on Firm Performance through Innovative Capability in Manufacturing MSMEs” International journal of professional business review ISSN: 2525-3654, Oct 2022. Vol.7 Issue 3 pg 1-17
7	Jeyalakshmi G., Chandrasekar K., Can Cross-Cultural Awareness Programs Help to Lead? With The Help of Mis. International journal of professional business review ISSN: 2525-3654, Oct 2022. Vol.7 Issue 3
8	V.Balamurugan., Chandrasekar K., Contribution of Artificial Intelligence in Sustainable Management of Agro Processing Industry , Shanlax International Journal of Management, Oct- 2022, volume 10, Issue-2P-ISSN: 2321-4643, E-ISSN: 2581-9402, pp 56-61.
9	Vivek Vijayakumar, Chandrasekar K., A Survey on Industry 4.0 Readiness of Manufacturing MSME in India , International Research Journal of Humanities and Interdisciplinary Studies, Special Issue, March 2022 ISSN 2582-8568 Impact Factor 5.828
10	Saranya S., Chandrasekar K., The Impact of Covid-19 on Women Entrepreneurs in India , Journal of the Oriental Institute (UGC Care List), ISSN: 0030-5324, Vol.71, Issue.01, No.15 January- March 2022, Imp.Fac. 0.30.
11	Vivek Vijayakumar, Chandrasekar K., The impact of microfinance on the sustainable economic growth of MSMEs owned by women entrepreneurs post covid-19 lockdown , Osmania Journal of International business studies, Vol.16, Issue 1&2, Dec 2021 PP 1-8 ISSN:00973 5372
12	Vivek Vijayakumar, Chandrasekar K., Back in Business - Unorganized Service Sectors After Covid-19 Lockdown , Indian Development Policy Review, Vol.2, Issue-2, Dec 2021, PP114-123, ISSN:2583 3596
13	Saranya S., Chandrasekar K., Awareness of Digital Technology among Rural Women Entrepreneurs , Vidyabharati International Interdisciplinary Research Journal (Special Issue) ISSN 2319-4979
14	Vivek Vijayakumar, Chandrasekar K., “Critical Success Factors of Quality Management and Smart Manufacturing Implementation and Its Impact on Customer Satisfaction in Manufacturing MSMEs of Tamil Nadu” , Vidyabharati International Interdisciplinary Research Journal (Special Issue), Oct 2021 PP3003-3010 ISSN: 2319 4979.
15	Jeyalakshmi G., Chandrasekar K., Cross Cultural Communication Practices of MSMEs In Tiruchirapalli District , International Journal of Creative Research Thoughts (IJCRT), ISSN:2320-2882, Volume.9, Issue 1, pp.4344-4348, January 2021
16	Manju E., Chandrasekar K., The impact of Covid-19 Lockdown on Drug Rehabilitation centres in Tamilnadu State, India , Journal of the Social Sciences, July 2020
17	Saranya S., Chandrasekar K., Empowerment of women social entrepreneurs for sustainable development in India , Mukta Shabd Journal, UGC Care List Group - I Journal, ISSN NO: 2347-3150 VOLUME-IX, ISSUE – I, APRIL – 2020 page (3316 – 3324)
18	Vivek Vijayakumar, Jeyalakshmi G., Chandrasekar K., A Meta-Analysis on Effect On The Economy Due To Labour Loss During Epidemic Outbreaks , International Journal for Research in Engineering Application & Management (IJREAM) Vol-06, Issue-01, Apr 2020
19	Chandrasekar K., Institutional Facilitation Towards Sustainable Entrepreneurial Culture Among Professional Graduates , International Journal of Scientific & Technology Research, Volume 9 - Issue 3, March 2020 - ISSN 2277-8616

20	Vivek Vijayakumar, Jeyalakshmi G., Chandrasekar K., Impact of television advertisement on buying behaviour of customer in purchasing FMCG products in Coimbatore district , IJSET - International Journal of Innovative Science, Engineering & Technology, Vol. 7 Issue 2, February 2020
21	Vivek Vijayakumar, Chandrasekar K., Tourism Development and Fundamentals to Promote Sustainopreneurship in Tourism Industry , Our Heritage Journal; ISSN: 0474-9030; UGC Care Listed Journal; Vol-68-Issue-30-February-2020
22	Chandrasekar K., Sethupathy K., Strategic Stance on Re-Engineering of Operations to Sustain Business in Developing Economies – A Study with Reference to Manufacturing Sectors in Ramanathapuram and Sivaganga Districts of Tamilnadu , International Journal of Advanced Science and Technology Vol.29 No.1, January 2020, pp.1206-1219 ISSN:2207-6360(Online)
23	Venakateswaran P.S., Manju E., Geetha U., Chandrasekar K., The Role of University Faculties in Sustainable Development in Higher Education in Tamilnadu, India , International Journal of Advanced Science and Technology Vol.29 No.1, January 2020, pp.1206-1219 ISSN:2207-6360(Online)
24	Vivek Vijayakumar, Chandrasekar K., Digitalization of MSMEs in India in context to Industry 4.0: Challenges and Opportunities , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.937-943 ISSN:2207-6360(Online)
25	Balamurugan V., Chandrasekar K., Sustainability challenges for workforce of SMEs in India , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.937-943 ISSN:2207-6360(Online)
26	Manju E., Chandrasekar K., Patient satisfaction towards service Quality of rehabilitation centers for Substance abusers – Tamilnadu , INFOKARA RESEARCH, Volume 8 Issue 12 December 2019, ISSN NO: 1021-9056 pg:1149-1155
27	Chandrasekar K., Human Capital Management – A Competitive Approach To Improve Organizational Productivity , Science, Technology and Development Volume VIII Issue XII DECEMBER 2019 ISSN: 0950-0707 pg:290-303
28	Ramesh Babu S., Chandrasekar K., Senthilkumaran N., Exploring the women preferences in tourism and plotting ways for economic growth in India , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.937-943 ISSN:2207-6360(Online)
29	Sathiyendran N., Chandrasekar K., Consequence of E-HRM Practices in Employee Retention for Sustainable Growth among Corporate Hospitals , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.937-943 ISSN:2207-6360(Online)
30	Saranya S., Chandrasekar K., Consumer perception about service Quality Dimensions Using SERVPERF analysis of Co-Operative banks. , International Journal of Advanced Science and Technology Vol.28 No.19, Dec.2019, pp.976-988 ISSN:2207-6360(Online)
31	Chandrasekar K., Balamurugan V., Sustainable Management Practices Adopted in SMEs , Science, Technology and Development Volume VIII Issue XII December 2019 ISSN: 0950-0707 pg:496-509
32	Chandrasekar K., Karthick R., Customer Satisfaction towards online Car Insurance at South Tamilnadu; A special reference with Madurai and Sivaganga District , International Journal of Recent Technology and Engineering (IJRTE), pg:745-749 ISSN: 2277-3878, Volume-8 Issue-2S6, July 2019
33	Chandrasekar K., , Skill Cognizance Of Women Graduates Towards Digital Entrepreneurship In Tamilnadu State, India , Restaurant Business Journal of Management Vol.118 issue-7- July 2019 ISSN:0097-8043 Pg.1-7
34	Chandrasekar K., Prabakaran V., A study on HRD in Cooperatives with respective India , Shanlax International Journal of Management , Vol.3 , Special Issue 2 , February 2019, ISSN : 2321-4643
35	Chandrasekar K., Vadamar V., Business Intelligence – The Need For Today’s Management ,

	International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
36	Sethupathy K., Chandrasekar K., Employees Opinion On Performance Appraisal Practices Among Star Hotels In Tamilnadu – An Evaluative Approach , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
37	Anitha A., Chandrasekar K., Comparative Study On Job Satisfaction Among The Employees Of Private Banks Of Indian Origin And Foreign Based Banks , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
38	Poovizhi S., Chandrasekar K., Need Of High School Creativity In Education In An Indian Scenario , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
39	Karthick K., Chandrasekar K., Shift In Human Behaviour With Social Marketing – A Critical Review Approach , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
40	Sathiyendran N., Chandrasekar K., Human Resource Management Practices In Corporate Multispecialty Hospitals , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
41	Shangeerthana G.V., Chandrasekar K., Corporate E-Learning: Factors Determining The Behavioural Change Of E-learners , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
42	Karthick R., Chandrasekar K., A Theoretical Study About Women Entrepreneurs In Nagaland: Issues And Challenges , International Journal of Advance and Innovative ReseFarch, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
43	Manju E., Chandrasekar K., Substance Abusers Treatment Preferences In Tamil Nadu , International Journal of Advance and Innovative Research, Volume 5, Issue 4 (XVI): October - December, 2018, ISSN 2394 - 7780
44	Anitha A., Chandrasekar K., Impact of Mentoring on employees of Indian Bluechip IT companies , Global Journal For Research Analysis, Vol 6,No11
45	Jeyalakshmi G., Chandrasekar K., An Overview of Corporate Social Responsibility , Shan lax International Journal of Management VOLUME 5,SPECIAL ISSUE 3,MARCH 2018,:ISSN No 2321-4643:UGC APPROVED JOURNAL No 44278
46	Chandrasekar K., , Microinsurance in India- An Overview , Jnanavardhini - Online Multi-Disciplinary Research Journal, ISSN No. 2456-7647, Volume 3, Issue 1, January 2018, Page 1
47	Karthick R., Chandrasekar K., Brand Awareness of Life Insurances in Sivaganga District , Mediterranean Journal of Basic and Applied Sciences (MJBAS), Volume 1, Issue 1, December 2017
48	Sethupathy K., Chandrasekar K., Future of HR Management in Indian Scenario: Issues and Challenges – A Review Study , Mediterranean Journal of Basic and Applied Sciences (MJBAS), Volume 1, Issue 1, Pages 76-83, October-December 2017
49	Manju E., Chandrasekar K., Knowledge Management For Recovered Alcoholics – Binary Based Network Approach , Paripex-Indian journal of Research. Volume 6,No.6(2017)
50	Manju E., Chandrasekar K., A Study on Recovery from Substance Addiction by Yoga with Active Life Style Factor , Asian Journal of Applied Science and Technology (AJAST) Volume 1, Issue 7, Pages 95-97, August 2017
51	Sethupathy K., Chandrasekar K., Performance Management System in star Hotels of Tamilnadu: An Overview , International Journal of Trade and Global Business Perspectives, Volume 6 Number 2 ,2017 ISSN(Print):2319-9059, ISSN(Online) :2319-9067

52	Karthick R., Chandrasekar K., Life Insurance Consumer's Behaviour in Tamil Nadu: A Study , International Journal of Trade and Global Business Perspectives, Volume 6 Number 2,2017 ISSN(Print):2319 9059, ISSN(Online) :2319-9067
53	Chandrasekar K., Anitha A., Mentoring: A Literature Review And Development Agenda , International Journal Of Innovative Knowledge Concepts, ISSN: 2454-2415 Vol. 5, Issue 6, June 2017
54	Chandrasekar K., Poovizhi S., Essential of Human Resource Information System in current Scenario , International Journal Of Organizational Behavior & Management Perspectives, Pezzottaite Journals,Volume 6,Number 2 April-June'2017.ISSN No:2279-0950
55	Sethupathy K., Chandrasekar K., Strategies for improving employees performance in an organization , International journal of innovative knowledge concept volume 5, Issue 6, June 2017 page 11 – 13, ISSN : 2454-2415
56	Karthick R., Chandrasekar K., Consumer attraction through psychographic characters – critical review , International Journal Of Innovative Knowledge Concepts, ISSN: 2454-2415 Vol. 5, Issue 6, June 2017
57	Karthick R, Chandrasekar K., An Inclusive Study On Agriculture Insurance Schemes In India , Amity Journal of Agribusiness, Volume.1 Issue2 2016
58	Balamurugan M., Chandrasekar K., Status Of Food Processing Industries In Sivaganga And Ramanathapuram Districts Of Tamilnadu-Present Scenario , International Journal of Research in social science,Year:2016, Volume.6, Issue 2, Page no 481-492,Online ISSN:2249-2496
59	Karthick K., Chandrasekar K., Importance of Jasmine production and Marketing in Tamilnadu , Shanlax International Journal of Management , Vol.3 , Special Issue 2 , February 2016, ISSN : 2321-4643
60	Chandrasekar K., Balamurugan M., Influential Factors Of Health Practices Towards Public In Sivaganga District – An Analysis On Effects And Responsiveness , International Journal of Engineering and Management Research, Volume-5, Issue-6, December-2015, Page Number: 414-420, ISSN (ONLINE): 2250-0758, ISSN (PRINT): 2394-6962
61	Balamurugan M., Chandrasekar K., Marketing Challenges Of Food Processing Industry In India – Theoretical Aspect , International journal of logistics and supply chain management perspectives volume-4,Issue 4 October – Dec 2015, ISSN 2319-9032, online ISSN 2319-9040
62	Chandrasekar.K, Sathiyendran.N, Impact of FDI in the growth of multinational companies , International journal of multidisciplinary researches, Volume 4,Special Issue 1, March 2018 : ISSN No 2349-8684 UGC APPROVED JOURNAL No 48991
63	Chandrasekar.K, Karthick.R, Opportunities and Challenges in Green Banking , Shan lax International Journal of Management Volume 5,Special Issue 3,March 2018,:ISSN No 2321-4643:UGC APPROVED JOURNAL No 44278
64	Chandrasekar.K, Sathiyendran.N, Necessitate of Eco Tourism in Modern India , Shan lax International Journal of Management Volume 5,Special Issue 3,March 2018,:ISSN No 2321-4643:UGC APPROVED JOURNAL No 44278
65	Chandrasekar.K, Poovizhi.S, Role of Corporate Social Responsibilities-An Conceptual Framework , Shan lax International Journal of Management Volume 5,Special Issue 3,March 2018,:ISSN No 2321-4643:UGC APPROVED JOURNAL No 44278
66	Chandrasekar.K, Sathiyendran.N, Recent scenario of human resource management issues in corporate hospitals , Paripex -Indian journal of research , Volume 6,Special Issue 1,December 2017;ISSN No:2250-1991

67	Chandrasekar.K, Poovizhi.S, Essential of Self Efficacy in Career Decision Making , Paripex-Global journal for Research analysis, Volume-6, Issue-8, August-2017 :ISSN No 2277 - 8160
68	Chandrasekar.K, Sethupathy.K, Performance improvement intervention conceptual Framework , Pezzottaite Journals, Volume 6,Number 2 April-June'2017.ISSN No:2279-0950,Online:2279-0969
69	Chandrasekar.K, Anitha.A, Mentoring: Is it successful in Indian Bluechip IT Companies? , Paripex-Indian Journal Of Research, Vol-06, Issue 5, May 2017, ISSN - 2250-1991
70	Chandrasekar.K, Poovizhi.S, Entrepreneur Education in India – A Policy Framework , International Journal of Management Research and Social Science, Vol.4, Issue 1, Jan- Mar 2017 , ISSN :2394-6407 (P), 2394-6415 (Online)
71	Chandrasekar.K, Sethupathy.K, Economic globalization and its threat to Human Rights , Shanlax Journal of Arts, Science and Humanities, Vol.4, No.3, Spl. Issue -3, Feb 2017, ISSN: 2321-788X
72	Meena.M, Chandrasekar.K, Measurement model for Supply chain and Logistics practices in Grocery Retail , Indian Journal of Applied Research, Volume – 7, Issue – 2, February – 2017, ISSN-2249-555X, IF : 3.919, IC Value : 79.96, pp.679-685
73	Shangeerthana.G.V, Chandrasekar.K, E- Learning Based Entrepreneurial Education: To Re-skill the Rural Students of India , International Journal of Research and Engineering, Vol.03, Issue 12, Dec 2016, ISSN : 2348-7860, pp:16-20
74	Sethupathy.K, Chandrasekar.K, Administrators' Perception on Tourism Education in Higher Learning Institutions with Special Reference to Sivaganga District – An Evaluative Study , AMET International Journal of Management, Vol-1, Issue – 2, Dec-2016, ISSN - 2455-9881
75	Chandrasekar.K, Anitha.A, Mentees' Needs From Mentoring: Indian Bluechip IT Companies' Analysis , International Journal of Scientific Research, Volume: 5, Issue: 12, December-2016, ISSN No 2277 – 8179
76	Chandrasekar.K, et.al, Efficiency and Effectiveness of E-Recruitment in the Current Scenario , International Journal of Advanced Research in Management, Engineering and Technology. Vol-1 Issue-7, December 2016, ISSN-2456-2998
77	Shangeerthana.G.V, Chandrasekar.K, Re-think on critical successful factors of E-learning Implementation in Indian based corporates , International Journal of Advance Research, Ideas and Innovations and Technology, Volume-2, Issue-6, December 2016. ISSN: 2454-132X
78	Karthick.K, Chandrasekar.K, Scenario of Indian Agriculture and its prospective contribution to GDP through exports , St. Theresa Journal of Humanities and Social Sciences, Vol.2 No.2 July-December 2016. ISSN: 2539-5947 (O) 2408-2120
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Resource persons in various capacities

National Conferences	:	6
International Conferences	:	3
Special Guest Lectures	:	25

Date :

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